



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	10419-1
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104119
Alt Order #	06831860
Deal #	
Order Flight	07/31/12 - 08/06/12

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		07/30/12 to 08/05/12	4x	-TWTF--				
	KSNV			Tu	07/31/12	:30	5:28 AM	NVSB-TV12-8 Patient	\$400.00		2
	KSNV			W	08/01/12	:30	5:52 AM	NVSB-TV12-8 Patient	\$400.00		3
	KSNV			Th	08/02/12	:30	5:28 AM	NVSB-TV12-15 why would	\$400.00		1
	KSNV			F	08/03/12	:30	5:46 AM	NVSB-TV12-15 why would	\$400.00		4
2	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		08/06/12 to 08/12/12	1x	M-----				
	KSNV			M	08/06/12	:30	5:51 AM	NVSB-TV12-15 why would	\$400.00		1
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		08/06/12 to 08/12/12	1x	M-----				
	KSNV			M	08/06/12	:30	6:42 AM	NVSB-TV12-15 why would	\$700.00		1
4	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		07/30/12 to 08/05/12	4x	-TWTF--				
	KSNV			Tu	07/31/12	:30	6:51 AM	NVSB-TV12-8 Patient	\$700.00		3
	KSNV			W	08/01/12	:30	6:20 AM	NVSB-TV12-8 Patient	\$700.00		2
	KSNV			Th	08/02/12	:30	6:43 AM	NVSB-TV12-15 why would	\$700.00		1
	KSNV			F	08/03/12	:30	6:09 AM	NVSB-TV12-15 why would	\$700.00		4
5	KSNV	Today Show	658a-9am		07/30/12 to 08/05/12	8x	-TWTF--				
	KSNV			Tu	07/31/12	:30	7:57 AM	NVSB-TV12-8 Patient	\$1,400.00		5
	KSNV			W	08/01/12	:30	8:43 AM	NVSB-TV12-8 Patient	\$1,400.00		1
	KSNV			Th	08/02/12	:30	7:22 AM	NVSB-TV12-8 Patient	\$1,400.00		2
	KSNV			W	08/01/12	:30	8:50 AM	NVSB-TV12-8 Patient	\$1,400.00		7
	KSNV			Th	08/02/12	:30	7:57 AM	NVSB-TV12-15 why would	\$1,400.00		8
	KSNV			Th	08/02/12	:30	8:44 AM	NVSB-TV12-15 why would	\$1,400.00		3

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INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	104119-1
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Alt Order #	06831860
Deal #	
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Billing Type	Cash
Special Handling	

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Product Code	

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	Today Show	658a-9am		to						
	KSNV			F	08/03/12	:30	7:59 AM	NVSB-TV12-15 why would	\$1,400.00		6
	KSNV			F	08/03/12	:30	8:43 AM	NVSB-TV12-15 why would	\$1,400.00		4
6	KSNV	Today Show	658a-9am		to						
	KSNV				08/06/12 to 08/12/12	2x	M-----				
	KSNV			M	08/06/12	:30	7:29 AM	NVSB-TV12-15 why would	\$1,400.00		2
	KSNV			M	08/06/12	:30	8:34 AM	NVSB-TV12-15 why would	\$1,400.00		1
7	KSNV	News 3 Olympic Zone	7:30-8:00PM		to						
	KSNV				08/06/12 to 08/12/12	1x	M-----				
	KSNV			M	08/06/12	:30	7:50 PM	NVSB-TV12-15 why would	\$750.00		1
8	KSNV	News 3 Olympic Zone	7:30-8:00PM		to						
	KSNV				07/30/12 to 08/05/12	5x	-TWTF--				
	KSNV			Tu	07/31/12	:30	7:54 PM	NVSB-TV12-8 Patient	\$750.00		1
	KSNV			W	08/01/12	:30	7:43 PM	NVSB-TV12-8 Patient	\$750.00		3
	KSNV			Th	08/02/12	:30	7:43 PM	NVSB-TV12-15 why would	\$750.00		2
	KSNV			F	08/03/12	:30	7:58 PM	NVSB-TV12-15 why would	\$750.00		5
	KSNV			Sa	08/04/12	:30	7:44 PM	NVSB-TV12-15 why would	\$750.00		4
9	KSNV	Olympics Primetime	730pm-12am		to						
	KSNV				08/06/12 to 08/12/12	1x	M-----				
	KSNV			M	08/06/12	:30	8:53 PM	NVSB-TV12-15 why would	\$6,000.00		1
10	KSNV	Olympics Primetime	730pm-12am		to						
	KSNV				07/30/12 to 08/05/12	1x	----F--				
	KSNV			F	08/03/12	:30	9:07 PM	NVSB-TV12-15 why would	\$6,000.00		1
11	KSNV	Olympics Primetime	730pm-12am		to						
	KSNV				07/30/12 to 08/05/12	6x	-TWTF--				

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	Olympics Primetime	730pm-12am	Tu	07/31/12	:30	8:12 PM	NVSB-TV12-8 Patient	\$6,000.00		5
	KSNV			Tu	07/31/12	:30	8:45 PM	NVSB-TV12-8 Patient	\$6,000.00		1
	KSNV			W	08/01/12	:30	10:44 PM	NVSB-TV12-8 Patient	\$6,000.00		2
	KSNV			W	08/01/12	:30	12:04 PM	NVSB-TV12-8 Patient	\$6,000.00		6
	KSNV			Th	08/02/12	:30	11:29 PM	NVSB-TV12-15 why would	\$6,000.00		3
	KSNV			Th	08/02/12	:30	11:54 PM	NVSB-TV12-15 why would	\$6,000.00		4
12	KSNV	Olympics Primetime	730pm-12am	Tu	07/30/12 to 08/05/12	1x	-----S				
	KSNV			Su	08/05/12	:30	11:32 PM	NVSB-TV12-15 why would	\$6,000.00		1
14	KSNV	Saturday Today	7a-9am	Tu	07/30/12 to 08/05/12	1x	-----S-				
	KSNV			Sa	08/04/12	:00	5:29 AM	NVSB-TV12-15 why would	\$625.00	See MG 14.2	1
	KSNV			Sa	08/04/12	:30				MG for 14.1 08/04	2
15	KSNV	ROB	5a-459a	Tu	07/30/12 to 08/05/12	2x	-----S				
	KSNV			Su	08/05/12	:30	11:30 AM	NVSB-TV12-15 why would	\$1,700.00		2
	KSNV			Su	08/05/12	:30	1:34 PM	NVSB-TV12-15 why would	\$1,700.00		3
16	KSNV	Olympics Daytime WEEKEND	4am-6pm	Tu	07/30/12 to 08/05/12	2x	-----S-				
	KSNV			Sa	08/04/12	:30	10:39 AM	NVSB-TV12-15 why would	\$1,700.00		1
	KSNV			Sa	08/04/12	:30	1:36 PM	NVSB-TV12-15 why would	\$1,700.00		3
17	KSNV	Olympics Daytime Weekdays	9am-4pm	Tu	07/30/12 to 08/05/12	8x	-TWTF--				
	KSNV			Tu	07/31/12	:30	9:15 AM	NVSB-TV12-8 Patient	\$1,200.00		6

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Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	104119-1
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Olympics Daytime Weekdays	9am-4pm									
	KSNV			Tu	07/31/12	:30		2-11 PM	NVSB-TV12-8 Patient	\$1,200.00		1
	KSNV			W	08/01/12	:30		9:21 AM	NVSB-TV12-8 Patient	\$1,200.00		2
	KSNV			W	08/01/12	:30		3:40 PM	NVSB-TV12-8 Patient	\$1,200.00		8
	KSNV			Th	08/02/12	:30		9:18 AM	NVSB-TV12-15 why would	\$1,200.00		3
	KSNV			Th	08/02/12	:30		11:45 AM	NVSB-TV12-15 why would	\$1,200.00		7
	KSNV			F	08/03/12	:30		11:20 AM	NVSB-TV12-15 why would	\$1,200.00		5
	KSNV			F	08/03/12	:30		2:24 PM	NVSB-TV12-15 why would	\$1,200.00		4
18	KSNV	Olympics Daytime Weekdays	9am-4pm									
	KSNV				08/06/12 to 08/12/12	2x		M-----				
	KSNV			M	08/06/12	:30		1:19 PM	NVSB-TV12-15 why would	\$1,200.00		1
	KSNV			M	08/06/12	:30		1:49 PM	NVSB-TV12-15 why would	\$1,200.00		2
19	KSNV	WKND Jeop/Wheel	630-730pm									
	KSNV				07/30/12 to 08/05/12	1x		-----S-				
	KSNV			Sa	08/04/12	:30		7:18 PM	NVSB-TV12-15 why would	\$500.00		1

Aired Spots 51

Gross Total \$97,925.00
Agency Commission \$14,688.75
Net Amount Due \$83,236.25 Payment Terms 30 Days

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